

# Build Relationships with Places and the People who Frequent Them

Not Social Media, just Social



For Businesses like Bars, Restaurants and Coffee Shops

# Build Direct Relationships with Customers and Generate more Foot Traffic



## With the GatherZone Platform You Can...



- Search for places
- Follow your favorites
- Add your own hangouts

Find places immediately around you.

Or search for a place globally.

If you can't find the hangout you like you can add it and invite your friends to follow.







- Follow the places you like
- Receive news and events

When you add a place to Your Hangouts list, you will receive push notifications and messages telling you about events and other news related to that place.







- Meet new people
- Find your friends

Meet new people who like the same places you do. Request friendships and invite them to other places you like. Arrange gettogethers with your friends.

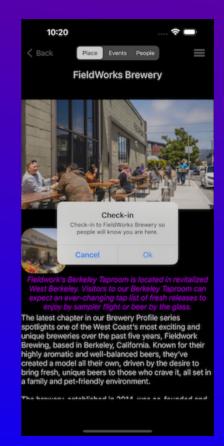






Tell friends you're here

Send push notifications to tell your friends when you arrive at a place.



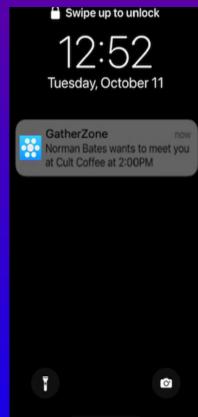




Invite friends

Spontaneously send push notifications to friends inviting them to hang out.



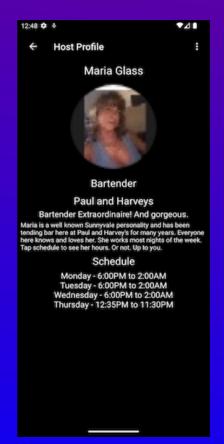


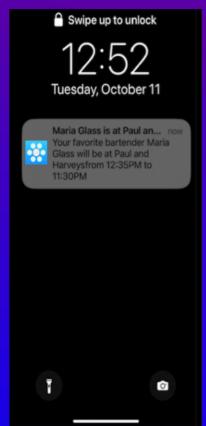


#### Get to know your hosts

See bartender schedules and receive notifications when they are tending bar.

Hosts such as bartenders, baristas and other servers can communicate directly with customers and promote the business.







- Use News & Talk
- Arrange get-togethers

Use the News & Talk feature to discuss get-togethers, events and promos. Send push notifications, messages and invites. Hosts, stay in touch with your customers. Spontaneously send messages to all fans of your place.

Newsfeed Events 

Newsfeed Messages

Events Priv Messages

Promotions Let's Hangout!



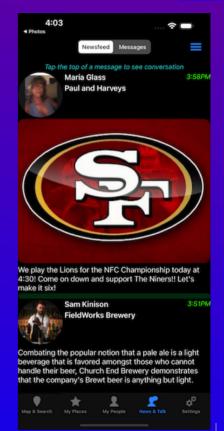














Thank you for viewing this presentation. We hope you will enjoy using GatherZone.

Please send your suggestions and ideas to gatherzone@chrishull.com